

# RE-SET!

View All CK's  
15+ Speeches  
Across 10+Tech



## How Blockchain Can Re-Set The Web, Re-Claim User Control—And Re-Shape The Economy

This exciting, eye-opening session explores how blockchain will ignite the decentralized economy of the future—and re-set the balance of power that has dominated the Web of our past (and present!).

Today's Web is a maze of misinformation, marketing messages, and mammoth platforms. People are the product in social networks. Our privacy has become a punchline. Companies place our security at risk by relying on a hacker's best friend: centralized databases. And Big Tech is a veritable oligarchy.

Worst of all, while we generate oceans of data, not even a drop belongs to us! It's time to take back the Web.

Users, creators, and customers must recoup their power from the gatekeepers, intermediaries, and de facto monopolies that have outsized control over their data, their choices, and their attention.

But this won't be accomplished by enacting more regulation, or by promoting more behavior change. These tactics are slow, and largely unsuccessful. The solution is to leverage Blockchain: a decentralized technology that acts as a new "OS for the Web."

In this session you'll learn how, through blockchain, we can re-set the issues of the past, re-claim control of the present, and reshape the (decentralized!) economy of the future.



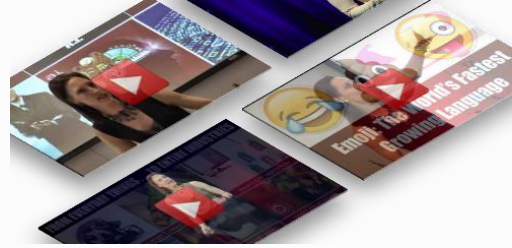
With 25 years of experience delivering engaging and educational tech keynotes and trainings Christina "CK" Kerley is renowned for her charismatic personality and relentless reinvention.

Her extensive range— a catalog of 15+ topics across 10+ technologies—sets CK apart from other speakers

Get Inspired. Get AHEAD.  
Get CK!

<https://allthingsCK.com>

# What Companies Say About CK



**See Videos Of CK in Action!**

*"CK changes the energy level of a room...and it only gets better as she speaks!"*



*"CK's content, style, passion and performance are bar none!"*



*"By the end of CK's energetic, engaging speech, everyone is thinking, 'How do I make this happen in MY business!'"*



*"CK's insights, incredible energy and contagious passion gives marketers the guidance they need."*



*"CK's passion and humor is beyond compare—she really takes innovating your business to heart!"*



*"An exceptional speaker, I hung on CK's every word as she made complex technical concepts accessible to everyone."*



*"With humor and high energy, CK easily transfers her passion for innovation to her audience!"*



*"CK never just 'brings it'... she has a way of bringing it BEYOND!"*



*"CK was phenomenal—incredibly fun, knowledgeable, and engaging!"*



*"CK session was in many ways a game-changer for our future plans."*



*"An engaging speaker who makes everyone feel connected, inspired and thirsting for more!"*



*"A rare presenter that meets the needs of those that are new to tech and those with experience."*



*"One of the most-gifted presenters I have ever seen."*



*"Incredibly informative and entertaining."*



*"CK has a gift... we were all mesmerized!"*



*"A powerhouse of knowledge, passion and engaging delivery."*

